



ASTER IMPACT

We believe in social enterprises as a sustainable system to create social impact.

OUR MISSION is to



EDUCATE people on social entrepreneurship and its benefits so that more people consider social enterprise as a vehicle to deliver social impact rather than traditional not-for-profit approach whenever possible



ADVISE those interested in starting and/or getting involved in social enterprises guiding them through the process



INCUBATE promising social enterprise concepts turning it into a reality by coming up with a good business model, finding a strong management team and linking them with seed investors



SUPPORT the management of social enterprises so that they grow healthy and strong replicating their business model in different geographical areas or markets

Aster Impact is a Delaware not-for-profit organization that is affiliated with the Aster Club, a private, global community of business families for collaboration and learning. Innovators, entrepreneurs, industry trailblazers, and social impact advocates comprise our community. Aster Impact manages all the impact activities of the Aster Club.

Why Focus on Social Enterprise?

- Combines revenue growth and profit-making with the need to respect and support its environment and stakeholder network
- Focuses not only on internal success but the external ecosystem as well
- Highly responsive to its stakeholders and their expectations
- Encourages collaboration both across the organization and outside of it
- Sustainable than donation-led organizations

"**Social Enterprise** is a profound shift that reflects the growing importance of **social capital** in shaping an organization's **purpose**, guiding its **relationships** with stakeholders, and influencing its ultimate success or failure."

~ 2018 Deloitte Global Human Capital Trends

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Projects in Incubation

Bdar Center: A vocational training and job placement center for people who are seeking jobs but have difficulty joining the workforce due to a lack of relevant skills.

Primary focus group: Underprivileged people seeking jobs

Our business model:

- **In-house training:** Providing tailor-made training solutions for each position for a company. Preparing people for jobs and upskilling them to improve productivity and advance their career.
- **Vocational Training with Tuition Loan:** Securing jobs from potential employers through a recruitment contract then develop the curriculum specifically for a job in a company. People who are looking for jobs go through the training. Tuition loans are available to people who cannot afford the training, which they can pay back after they get a job.

Cacaotopia: Turning non-productive or abandoned cacao plantation in Latin America into a high-value chain plantation by introducing eco-friendly technology for growing organic cacao and processing into high-quality chocolate creating higher value jobs in the plantation and preserving the environment.

Micro Farmer Coop: Providing livelihood to micro farmers who have difficulty sustaining their farm. Linking their unique crop grown organically directly to end users through a farmers' coop spreading the crop risks and shortening the distribution channel. This gives more profit to farmers enabling them to sustain their farm. Documenting and cataloging unique crop varieties so they can maintain crop diversity which is extremely important for sustainable agriculture.

Get Involved

Support Aster Impact and/or its projects as a CSR (corporate social responsibility) program, creating a chain reaction of impact. Even though Aster Impact is a not-for-profit organization, as we incubate social enterprises which are sustainable, your dollar goes extra miles.

Get involved in any of the projects as a seed investor, board member, management team, technical experts, in-kind resource provider or any other roles. We value your contribution and participation.

Propose an idea of a social enterprise. Ideas that are accepted after review are provided with support to turn the idea into a reality.

Ask for advice to convert your existing not-for-profit organization or company into a social enterprise.

We support

- Smithsonian Tropical Research Institute
- Youth Biz Alliance
- Self-help Federal Credit Union
- LocoSoco
- Million Children
- Impact Investment Exchange

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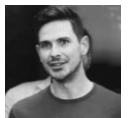
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