



Families Building A Future Together

Young Leaders Program

The Aster Club advocates entrepreneur development for future family business leaders. We strongly believe that through a highly innovative generation, a family business can stay competitive and continue its legacy.

Innovation is no longer tied to the size of the company. We now see many family businesses innovating and have become successful at it. The family business culture can breed innovation if harnessed in the right way with the right people.

What is the Young Leaders Program?

The Aster Club Young Leaders Program is a five-day program for young people aged 18 years old and above who are future leaders of a family business.

Program Structure

Pre-program Online Assessment				
DAY 1	DAYS 2 & 3		DAY 4	DAY 5
<ul style="list-style-type: none"> • Personal Leadership • Personal Mastery 	<ul style="list-style-type: none"> • Design Thinking - Start up - Scoping - Research 	<ul style="list-style-type: none"> • Ideation • Filtering • The Market • Value Proposition • The Prototype 	<ul style="list-style-type: none"> • Appreciative Inquiry • Executive Brain 	<ul style="list-style-type: none"> • Scenario Planning • My Development Plan

Facilitators

 <p>Leah Zveglich Executive Coach/ Human Capital Devt Advisor</p>	 <p>Lalit Jagtiani Business Transformation Advisor</p>	 <p>Michele Sérié Innovation Management Advisor</p>
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Program Date
July 22 – 26, 2018

Location
London, UK

Objectives

The objectives of the program are:

- To develop personal leadership qualities, improve positive communication skills and understand the executive brain function.
- To master how to identify potential new ideas and build business models to determine the value, cost and opportunities behind these new ideas.
- To learn how to use scenario planning in creating a viable self-development plan.

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DAY 1:

PERSONAL LEADERSHIP, PERSONAL MASTERY & SELF-AWARENESS

The first step to improving young adults' personal leadership is skills by helping them understand their own self. By understanding their behavior and motivations, they will be able to increase their self-awareness, manage their emotions and make self-improvements on their own.

Participants will:

- Learn **practical steps to change how they think and react** to current challenges in their life as a student and as a member of a business family.
- Have a better **understanding of their behavior and how to adjust it** to achieve their goals, and develop better relationships with their family and friends.
- Take away a **Personal Mastery Action Plan** that they can use to continue their development on their own or with a help of a support partner.

DAYS 2 & 3:

INNOVATIVE THINKING AND BUSINESS MODEL DEVELOPMENT

The new economy will transform the way we live and work, how business runs, and how society functions. This rapid pace of change calls for business leaders and budding entrepreneurs to future-proof their businesses by being highly adaptable, remaining relevant and staying at the forefront to identify new opportunities and business ideas that will build and leverage the new potential in an evolving market.

Participants will:

- Learn a **method to identify potential new ideas.**
- **Build business models** to determine the value, cost and opportunities behind new ideas.
- Take away an **idea prototype** that they can improve on their own or with the help of a mentor/advisor.

DAY 4:

APPRECIATIVE INQUIRY AND EXECUTIVE BRAIN

Positive communication and brain thinking skills are important life skills that help people in getting things done right.

Participants will:

- Learn the **four-step process of asking positive questions** to arrive at a solution.
- Understand the **executive functions of the brain** that impact their focus, emotions, and motivations.
- Learn **practical tips using cognitive strengths** in day-to-day challenges.
- Take away an **Action Plan to practice appreciative inquiry** with their classmates, friends and family.

DAY 5:

SCENARIO PLANNING AND MY DEVELOPMENT PLAN

Creating a plan to help navigate one's future is his/her best bet at achieving success. Whether your child is a student, a new graduate trying to join the family business, or an undecided individual, having a plan for their desired future helps them achieve milestones, and easily adjust goals when changes in their life stage happens.

Participants will:

- Learn the **scenario planning process.**
- Gain **practical tips on how to do scenario and creative thinking.**
- Learn how to **organize creative thoughts using a mind map.**
- Take away a **My Development Plan** to start planning individual developments to achieve long-term goal.

For more information or to sign up,
please contact **Leah Zveglic** at Leah.Zveglic@TheAsterClub.com or +1 (845) 537-1507