



The Aster Club

The Aster Club is a private, global community of business families for collaboration, learning, and advisory. Innovators, entrepreneurs, industry trailblazers, and social impact champions comprise our community.



All our activities focus on **Human and Social wealth** to balance the tendency to focus on financial wealth. When our members build their human capital and social capital, economic capital comes as a natural result. Success leading to wealth ending with happiness does not happen naturally because success and wealth often put extra stress and complication on family members.

The Aster Club Member Benefits

Objective Advisory: Members receive advisory support. Having an objective outsider with years of experience dealing with family businesses is a huge relief. Often, we don't even know what we don't know. We give strategic and holistic advice directing our members toward the right direction or solution.



Workshop and Peer Learning Session: Our family business workshop has the sole objective of broadening our member's knowledge. Our members request the topics of interest, and we organized as an expert-led workshop or peer learning session. We arrange a private seminar upon request.



Collaboration Community: We meet regularly in different parts of the world to share insights and expertise and explore strategic collaboration. Our members come from across the globe in diverse industries giving access to incredible group knowledge and experience. We matchmake for specific needs upon request.



Vision

Families Building
A Future Together

Mission

A community of
business families to
connect, collaborate
and build a sustainable
family heritage

Who are the members?

- **Owners and family members** of family businesses
- Intention to sustain and grow the family businesses
- Keen interests in **impact initiatives**

To join, contact:



Leah Zveglic
Managing Partner
Leah.Zveglic@TheAsterClub.com
Tel: +1 (845) 537-1507
Anna Biagioni
Director
Anna.Biagioni@TheAsterClub.com
Tel: +44 (74) 5465-9162



www.TheAsterClub.com

55 Greens Farms Rd., #200 Westport, Connecticut 06680 United States of America

Our members achieve:

Human Capital



- Learn how to be an **active owner** and inspiring leader
- Develop family members to actualize their **potential** and realize their **aspiration**
- Strengthen **leadership pipeline** both in family and in business
- Build a harmonious and nurturing family dynamic and **culture**
- Develop family's **intellectual capital**

Social Capital



- **Social resilience:** Develop deep relationships with diverse people
- **Peer Learning:** Learn from peer's experience, success, and mistake.
- **Support group:** Get support from people who are in the same boat as you and experienced advisors who have the wisdom to share

Financial Capital



- Grow and sustain the **family business**
 - Putting structure and processes for growth
 - Strategic human resource management for competitive advantage
- Sustain family wealth into **multiple generations**
 - Innovative structure balancing harmony, wants, and needs

Aster Club Members:



The Aster Club has more than 30 business families representing almost 40 industries from 6 regions.

Build relationships with members of global business families. We facilitate one-to-one introductions among families with business and family synergies. Grow your network participating in general meetings and special gatherings including activities from partner organizations.

Membership Types:

Individual: No specific issues in mind yet. Just learning and exploring.

Family: Want to create awareness for family members to start making changes.

Family + Business: Wish to make improvements both in the family and businesses.

Our workshop and meeting locations:

New York (USA), Palm Beach (USA); London (UK), Zagreb (Croatia); Dubai (UAE), Jeddah (Saudi Arabia); Cape Town (South Africa), Port Louis (Mauritius); Panama City (Panama), Bogota (Colombia), Mexico City (Mexico); Hong Kong (China) and more to come!



Emerging Leaders Program

A family business can stay competitive and continue its legacy through the early preparation for future leaders. This intensive one-week Summer program is an advanced leadership Bootcamp for future leaders, entrepreneurs, and social advocates. It's an opportunity to reflect, learn, and plan surrounded by peers who are in similar situations.

Interim Family Office

The Aster Club often functions as an interim family office for our members. It is wise to separate business issues and financials from family financials and concerns. However, setting up and managing a family office in itself is the same as running another business. The Club provides a transition so that they are prepared for the family office if they need one. It protects family's privacy under the Club umbrella.

